

EXHIBIT 70-B
Redacted Version of
Document Sought to be Sealed

- **Data In: Data Brokers** (2013-2018)
 - Managed Custom Audiences (2013-2018)
 - Partner Categories (2013-2018)
 - Licensed Data (2016-2018)
- **Data Out: Ad Measurement Partners** (2013-present)
 - Advertising impressions

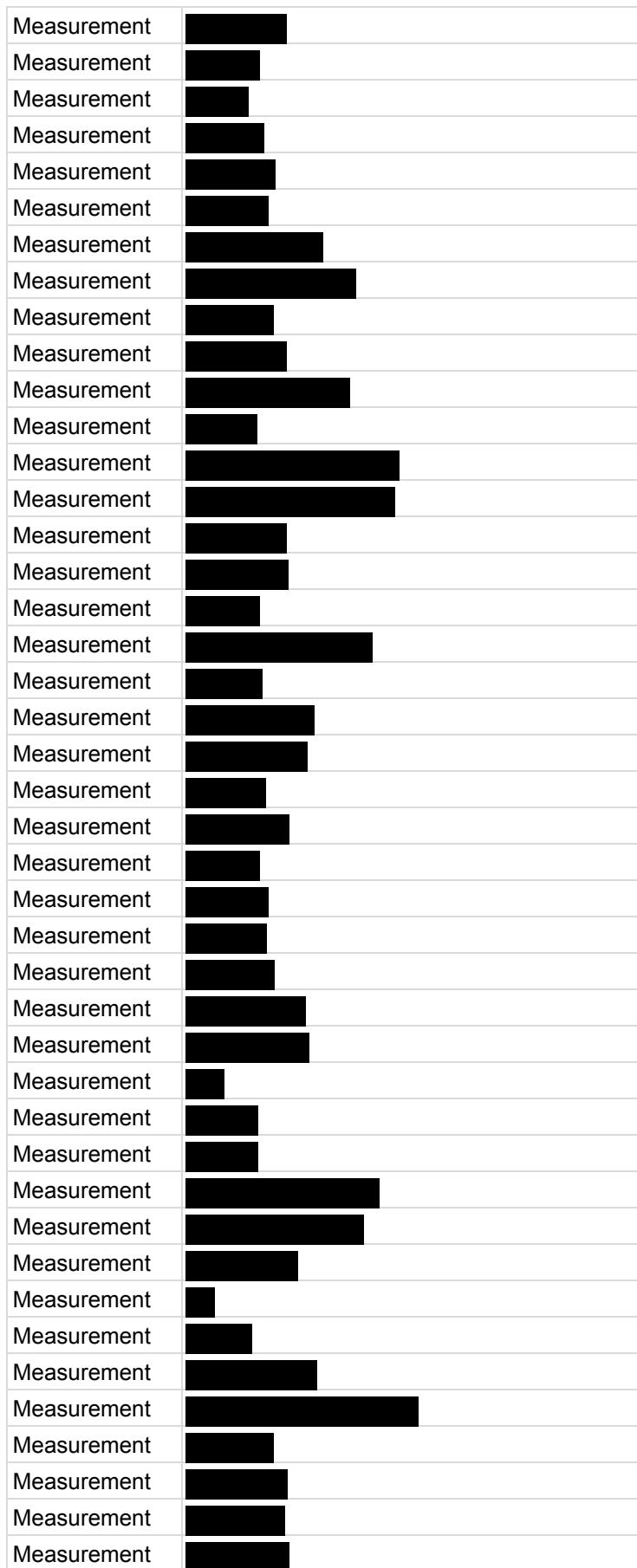
Preparation

- People:
 - GDC Attorneys: Amanda Aycock, Martie Kutcher Clark, Matt Benjamin, Marc Aaron Takagaki, Marie Zoglo
 - Facebook in-house counsel: Ian Chen
 - Kelli Nardis
 - Toby Roessingh
 - Winston Su
 - Will Bullock
 - Aaron Nissenbaum
 - Alexandra Moore
 - Jack Wang
 - Mike Bailey
 - Barbara North
- Hours in meetings: ~25.5
- Hours studying: ~11

**Exhibit
610**
7/20/2022
30(b)(6) Casorio

PC/MCA	[REDACTED]
MCA	[REDACTED]
MCA	[REDACTED]

Licensing	[REDACTED]



A horizontal bar chart consisting of 15 black bars of different lengths. The bars are arranged vertically from top to bottom. Each bar is preceded by the word "Measurement".

Measurement	Length (approx.)
Measurement 1	Short
Measurement 2	Medium
Measurement 3	Very Short
Measurement 4	Very Short
Measurement 5	Very Long
Measurement 6	Medium
Measurement 7	Very Short
Measurement 8	Medium
Measurement 9	Medium
Measurement 10	Medium
Measurement 11	Medium
Measurement 12	Medium
Measurement 13	Medium
Measurement 14	Medium
Measurement 15	Medium



